

**Beaches Business Association
Board Meeting – Monday, 10/15/07**

Articles of Incorporation – Object of Beaches Business Association

“Object shall be to bring together business and professional people who have interest in promoting the beaches business development, in promoting the maintenance and improvement of the beaches - residential and business and in supporting projects for the betterment of the beaches.”

Speaker

Neptune Beach Mayor Dick Brown enlightened us about the Hometown Democracy Petition Drive and how it could affect us. We have speakers booked through 12/10/07. As a token of respect and appreciation, let's have certificates made up for our speakers and continue officially introducing them each week.

Revenue Ideas

How do we generate more revenue? We need to increase public awareness of our organization, increase membership numbers and increase website sponsors and web traffic. Perhaps we can convince local restaurateurs to donate complimentary lunches for social gatherings. Or, we could print up “free lunch” cards for prospective members to join us at Hero's 19th Hole. Also, a Silent Auction might be a good revenue producing venue. Let's use our logo on all venues! At next week's luncheon, we'll ask for ideas from all B.B.A. members.

Membership Drive

Fred Bower and Susan Conley will get together on new ideas to increase membership. New members will be added to the roster as they join. One idea is to have a contest awarding prizes to the B.B.A. members who bring in the most new members.

Christmas Party

The B.B.A Annual Christmas Party will be at the 12/03/07 luncheon. Door prizes will be a \$25.00 value and raffle tickets will be \$5.00 a piece. Bob Castro will be Santa Claus. We will get with Melinda regarding menu ideas for the party. We need entertainment ideas.

Board Member Individual Photos

Steve Scarborough will take updated photos at next week's luncheon.

Future Scholarships

It was mentioned that perhaps we can increase the individual scholarships from \$750.00 to \$1000.00. We are no longer paying \$1200.00 for the web, so that should help considerably.

Financial Status

Treasurer Steve Lindorff informed us that our bank balance to date was approx. \$850.00.

Footprint: Thanks Steve Scarborough for the web work, saving us \$1200.00 annually.